

Food Innovation & Research Studio (FIRSt)

George Brown College

📍 Toronto, ON



ABOUT FIRSt

FIRSt helps food and beverage businesses in Ontario grow profitably through product innovation. FIRSt accelerates new food and beverage ideas “from concept to commercialization”, by offering industry access to strategic and technical resources, state of the art culinary research facilities, and high-value networking opportunities.



Contact FIRSt

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🗣 **Services offered in:** English and French

✅ **Request Interactive Visit:** <http://interactivevisits.ca>

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RESEARCH AND INNOVATION EXPERTISE

EXPERTISE

1. Food science
2. Product development and optimization
3. Regulatory and labeling
4. Nutritional analysis
5. Consumer sensory research and focus groups
6. Shelf-life testing and validation

Previous Research Projects

- <http://gbcfirst.ca/home/clients>

Fields of projects

- Food
- Beverage
- Alcoholic Beverages
- New Product Development
- Food Processing
- Flavour Development
- Food Safety
- Consumer Testing and Market Intelligence

